



22 TO 23 JUNE 2022 | Southampton United Kingdom

sea WORK Commercial Marine Conferences

The Seawork Commercial Marine Conferences are two half day conference sessions and a must for all involved in the commercial marine industry. The events are an opportunity to keep updated on the changes and opportunities in these emerging markets and provide delegates the chance to network with key industry professionals presenting and participating at the conferences.

USV CONFERENCE

Morning Session, 22 June 2022

This half day conference session will focus on Unmanned Surface Vessels and how their roles are developing in the survey, oceanographic, renewable energy, oil & gas, transport and defence sectors. The USV market was estimated at \$534 million in 2018, and with significant investment in the manufacture and development of advanced technology is projected to reach \$1020 million by 2023. This session will highlight how the role of USVs are making a positive impact in these sectors and how they can benefit future business.

HYBRID & ELECTRIC PROPULSION CONFERENCE

Morning Session, 23 June 2022

With Government legislation and environmental considerations key to reducing emission levels, this half day conference session will explore the progress being made with hybrid and electric propulsion in the commercial marine and workboat markets. Gain insight into case studies which demonstrate where hybrid and electric propulsion is successfully making a difference, review the benefits to business and engage in the discussions on the challenges faced by the industry.

SPONSORSHIP OPPORTUNITIES

The following sponsorship packages are available:

GOLD SPONSORSHIP

An opportunity for priority branding, which includes:

Lead up to conference

- Left MPU on the Seawork website until 60 days after event
- Sponsorship of x1 eNews
- Corporate Branding & Awareness Package (see details overleaf)

During the conference

- Exclusive branding of the conference area and prominent positioning within AV custom shows
- 3 complimentary delegate passes
- Visibility throughout Seawork on the conference programmes, printed and displayed in prominent areas
- Logo printed on the conference listing within the Seawork floorplan, distributed to every visitor
- Conference announcements via PA throughout the Seawork exhibition halls and quayside highlighting your company
- Promotional literature seat drop
- Recognition in the delegate handbook and complete conference handbook download and welcome letter
- 10 minute welcome presentation slot at the start of the conference event
- Official app sponsorship - an interactive experience that connects delegates, speakers, exhibitors and sponsors

USV
£2,820

SOLD Hybrid
£2,820

Combined
£4,795

COFFEE BREAK

An opportunity to display your brand or logo prominently during coffee breaks (2 per session, 4 in combined package). This includes:

- Brand or logo displayed on coffee break signage
- Corporate Branding & Awareness Package (see details below)
- 2 complimentary delegate passes

USV
£1,870

Hybrid
£1,870

Combined
£3,180

PENS & NOTEPADS

Place your brand in front of all delegates and speakers, with constant visibility throughout the conference event. This includes:

- Brand or logo on pens and notepads, distributed to all delegates and speakers
- Tile on the Seawork website
- Corporate Branding & Awareness Package (see details below)
- 1 complimentary delegate pass

SOLD

USV
£1,065

Hybrid
£1,065

Combined
£1,815

DELEGATE BAGS

Promote your brand via delegate bags, given to all attendees. This includes:

- Your logo or brand on all delegate bags
- Tile on the Seawork website
- Corporate Branding & Awareness Package (see details below)
- 1 complimentary delegate pass

USV
£1570

Hybrid
£1570

Combined
£2670

DELEGATE GIFT

An opportunity to promote your brand to all delegates via a gift. This includes:

- A branded gift or company literature given to all delegates in the delegate bags
- Tile on the Seawork website

PLEASE NOTE: This option does not include Corporate Branding & Awareness Package

USV
£305

Hybrid
£305

Combined
£520

CORPORATE BRANDING & AWARENESS PACKAGE

- Logo included on advertisements and marketing collateral
- Company logo, profile and hyperlink on the conference section on the Seawork website, plus an online advertisement (size subject to package chosen)
- Logo on 30,000 conference programmes distributed globally
- Logo on the cover of the delegate handbook and complete conference handbook download, plus a full-page advertisement
- Live announcement of sponsorship by the conference chair
- Logo featured on the conference break presentation holding slide
- Acknowledgment postings on the Seawork social media channels (Twitter, Facebook, LinkedIn)
- 25% discount on the delegate rate for colleagues and guests to attend

For more information on sponsoring visit: seawork.com/cmc
contact: +44 1329 825335
or email: conferences@seawork.com

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